



May 1, 2008

Faultless Starch/Bon Ami Company Licenses Product from South Dakota Inventor

Kansas City, MO – Garden Weasel, a unit of the Faultless Starch/Bon Ami Company announced that it licensed a lawn and garden tool from Dr. Troy Fluent, a South Dakota inventor. Faultless will pay Fluent a royalty on every tool sold.

Dr. Fluent, a Chiropractor by profession, designed and patented a new form of ergonomic rake handle. With over fifteen years of experience in the treatment of back pain, Dr. Fluent developed this truly ergonomic garden tool to help alleviate the lower back pain that many people incur in gardening and lawn care.. His ergo handle keeps the body upright when raking and is very comfortable to hold and use.

Dr. Fluent's handle will be on three rake products and will be in the Lawn Scratchers™ by Garden Weasel line in the Spring of 2009. This is the first product of 2008 that Faultless has licensed from an inventor, but the search continues for unique and innovative new products to license and distribute to the US market.

Dr. Fluent was a top finalist at the Inventors Club of Kansas City's 2nd annual Faultless Starch/Garden Weasel Invention Contest in August of 2007. After review and analysis from the Faultless new products team, the deal was offered and accepted.

Faultless is seeking new inventor partnerships. Inventors are invited to submit patented and patent pending products for the upcoming ICKC's 3rd annual Faultless Starch/Garden Weasel Invention Contest on August 12, 2008. Faultless will consider the top submissions for a potential licensing deal. Submit all products to contest@InventorsClubofKC.org for screening. The inventors of the top 20 products will be invited to present on August 12th. Go to www.InventorsClubofKC.org for more details. "Contest 2008"

Faultless has sold millions of inventions such as the [Garden Weasel®](#), [Garden Claw®](#) and [Weed Popper®](#), along with many other new products. They look to continue to offer inventor partners a gateway to the mass market. Through the [Faultless Inventors](#) site and [Inventor Contests](#), Faultless seeks dynamic new inventions.

The [Faultless Starch / Bon Ami Co.](#), an international consumer products company and has sold consumer products since 1887. Faultless products are sold in the United States and internationally in a variety of channels from mass merchandise to gift stores and the Internet. With a vast distribution network and established relationships, Faultless ships products to the major chain stores all across the United States and in twenty other countries. Faultless works directly with the store buyers to put their products and your new inventions on the shelf.

Faultless distributes products in the Cleaning, Garment Care, Gifts, Hardware, Home Improvement, House Wares, Automotive, Outdoor Living and Lawn and Garden consumer products. Faultless does not market items such as Apparel, Industrial, Food & Drug or other products.

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